

## GET YOUR BUSINESS ON Google™

URL Media & Marketing work exclusively with Google to get your business advertised on their search engine, as a sponsored link. With Google, when a visitor types in a keyword that is related to your business, your listing will appear on the top or right hand side of the search result, as well as other search engines which source Google's sponsored links.

The screenshot shows a Google search for "florist parramatta". The search bar contains the text "florist parramatta" and the search button is labeled "Search". Below the search bar, there are radio buttons for "the web" (selected) and "pages from Australia". The search results show "Results 1 - 10 of about 90,800 for florist parramatta. (0.07 seconds)". The first two results are "Sponsored Links": "Parramatta Flowers" from www.fastflowers.com.au and "Flowers For Everyone" from www.flowersforeveryone.com.au. A red oval highlights the sponsored links section, with an arrow pointing to a box that says "Be Seen Here!".

We will work with you to maximise the exposure your business receives on Google. We will take into account things like what industry you are in, what differentiates you from your competitors, the geographic locations you service and where your customers typically come from. We will also create your ad copy for **FREE** so that you receive a maximum click thru rate to your website.



### YOU ONLY SPEND WHAT YOUR MAXIMUM BUDGET ALLOWS

Order today and increase traffic to your website

#### Cost (paid in advance)

- Basic Programme (min.12 months) **\$60.00 / month**
- Standard Programme (min.6 months) **\$150.00/ month**
- Premium Programme (min.6 months) **\$240.00/ month**

#### ADDED BONUS

The Standard & Premium programmes include a 468x60 pixel web banner on another media website. Ask us for details.